



WRLC 2011 CONFERENCE HIGHLIGHTS

SAN DIEGO, CALIFORNIA

When it comes to WRLC 2011 participants will Get Motivated, Get Prepared, Get Excited and most importantly: **GET DECA!** DECA members and advisors will Get DECA! in San Diego, California as they attend the most exciting leadership conference of 2011 in America's finest city.

Here's a quick look at what's in store for you in San Diego this November

Join DECA members from all around the Western Region for a leadership experience that you won't soon forget! While in San Diego you'll experience incredible speakers, powerful workshops, cutting edge exhibits, DECA competitive events training, DECA competitions, and one of the most entertaining host cities in the World. You'll be impressed with the caliber of leadership speakers, industry presenters, and workshop facilitators who will come to WRLC 2011 with one goal in mind: to ensure that you get the most out of your trip to San Diego and GET DECA! Combine an amazing leadership and career preparation experience with exciting experiences in San Diego.

San Diego is California's second largest city and the United States' eighth largest. This thriving region boasts some of the nation's most exciting cultural and outdoor recreation activities. San Diego is renowned for its idyllic climate, 70 miles of pristine beaches and a dazzling array of world-class family attractions. Popular attractions include the world-famous San Diego Zoo and San Diego Zoo Safari Park, Sea World San Diego and LEGOLAND California. San Diego offers an expansive variety of things to see and do, appealing to guests of all ages from around the world.

L.A. Experience Optional Add-On Package!

Join us at one of the signature Sports and Entertainment areas of the world as members experience these exciting industries like never before. Attendees will hear from industry experts and leaders, tour exciting sports and entertainment venues, and enjoy The GRAMMY Museum and an L.A. Kings hockey game! The L.A. Experience is on Thursday, November 10 and held in conjunction with WRLC 2011.

VISIT: WWW.WRLC2011.ORG TO LEARN MORE



SAN DIEGO 2011

WESTERN REGION LEADERSHIP CONFERENCE